

TSU – AFBE 2018 Program
TSU – AFBE International Conference 2018
(The 21st AFBE Conference 2018)
15th – 16th January 2018
At Phuket Graceland Resort & Spa, Phuket, Thailand

PRE – CONFERENCE DAY : JANUARY 14, 2018 (SUNDAY)		VENUE
Afternoon / Evening	Arrival of Participants	-
CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
08.00 – 09.00	Registration and welcome all participants	Dalah Meeting Room 1
09.00 – 10.00	Opening Ceremony	
	○ Arrival of guests	
	○ TSU video presentation	
	○ Welcoming Speech by Dr. Chris Perryer, AFBE President	
	○ Welcoming Speech by Assoc. Prof. Dr. Wichai Chumni , President of Thaksin University, Thailand	
	○ Opening Speech by Prof. Dr. Charan Chantalakhana, President of Thaksin University Council, Thailand	
	○ Plaque of recognition awarded to the conference co-organizer	
○ Group Photo Session		
10.00 – 11.00	Conference Keynote Lecture (Presentation): Mr.Tana Pothikamjorm Head of Digital Banking, Siam Commercial Bank PCL. Topic : Innovation for Digital Banking	Dalah Meeting Room 1
11.00 – 11.15	<i>Morning Refreshments</i>	
11.15 – 12.15	Conference Keynote Lecture (Presentation): Prof. Dr. Lindsay Falvey Director, Hassad Australia Pty Ltd, Board Member, International Livestock Research Institute, Nairobi Topic: "Creativity and Innovation for Smart Societies and Sustainable Development or Smart R&D for Increased Sustainability?"	Dalah Meeting Room 1
12.15 – 13.00	<i>Lunch</i>	Sunset Restaurant

CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
13.00 – 14.00	<p>Concurrent Session No.1 – [Entrepreneurship 1]</p> <p>Presenter 1: Huang, Regina (paper presented by Brian Sheehan)</p> <p>Presenter 2: Chan, Jin Hooi Hashim, Intan H.M. Khoo, Suet Leng Lean, Hooi Hooi Piterou, Athina</p> <p>Presenter 3: Hughes, Paul</p> <p>Chairperson: Prof. Brian Sheehan</p>	Dalah Meeting Room 1
14.00 – 15.00	<p>Concurrent Session No.2 – [Economics 1]</p> <p>Presenter 1: Barnes, John</p> <p>Presenter 2: Malik, Satria Rahman, Dedy Fahrul Yudhi, Wahdi Salasi April</p> <p>Presenter 3: Hafifah Rahman, Dedy Fahrul Yudhi, Wahdi Salasi April</p> <p>Chairperson: Dr. John Barnes</p>	Dalah Meeting Room 1
15.00 -15.15	<i>Afternoon Refreshments</i>	
15.15 – 16.15	<p>Concurrent Session No. 3 – [HRM 1]</p> <p>Presenter 1: Schmidt, Klaudia Achtzehn, David</p> <p>Presenter 2: Perryer, Chris Leighton, Catherine</p> <p>Presenter 3: Chatsungern, Chanika</p> <p>Chairperson: Dr. Chris Perryer</p>	Dalah Meeting Room 1
16.15 – 17.15	<p>Concurrent Session No.4 – [HRM 2/ Organizational Behaviors 1]</p> <p>Presenter 1: Sheehan, Brian</p> <p>Presenter 2: Kosayanon, Auttharat Kasemet, Chompoonoot</p> <p>Presenter 3: Sujatanond, Supaluk</p> <p>Chairperson: Prof. Brian Sheehan</p>	Dalah Meeting Room 1

CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
13.00 – 14.00	<p>Concurrent Session No.5 – [Economics 2]</p> <p>Presenter 1: Fabillah, Farhan Hafifah Yudhi, Wahdi Salasi April</p> <p>Presenter 2: Tama, Rahesza Natasya Riska, Karisma Lora Yudhi, Wahdi Salasi April</p> <p>Presenter 3: Samathi, Apiwat Thammasuwan, Panu Tongkachok, Korakod</p> <p>Chairperson: Prof. Wahdi Yudhi</p>	Dalah Meeting Room 2
14.00 – 15.00	<p>Concurrent Session No.6 – [Strategy 1]</p> <p>Presenter 1: Baran, Roger</p> <p>Presenter 2: Jongsuksomsakul, Panida</p> <p>Presenter 3: Egan, Victor</p> <p>Chairperson: Prof. Roger Baran</p>	Dalah Meeting Room 2
15.00 – 15.15	<i>Afternoon Refreshments</i>	
15.15 – 16.15	<p>Concurrent Session No.7 – [Tourism 1]</p> <p>Presenter 1: Leong Io Kei Samson Zhuo Li Catherine</p> <p>Presenter 2: Dhea, Angelina Benning, Lawrence Sa Antari, Kadek Yuni Yudhi, Wahdi Salasi April</p> <p>Presenter 3: Sari, Ayu Dianita Aditya Widya Pradipta Alifah Putri Nugraheni Aura Puteri Pelangi Fahma Nur Utami Meydita Yuvinda Satria Yudha Adhitama Zithny Ilman Prihastopo Putri Kartika Sari Aprillia Christianawati Danung Shodikh Eysel Regita</p> <p>Chairperson: Prof. Wahdi Yudhi</p>	Dalah Meeting Room 2
16.15 – 17.35	<p>Concurrent Session No.8 – [Education 1]</p> <p>Presenter 1: Thadphoothon, Janpha</p> <p>Presenter 2: Chumi, Supawan</p>	Dalah Meeting Room 2

CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
	<p>Wabbaoauri, Suntaree Vehachart, R.</p> <p>Presenter 3: Sudinpreeda, Hakim Rubama, Madpouzee Boontep, Sukree Molo, Abdulrohman Vorster, Etienne Mama, Haida</p> <p>Presenter 4: Vehachart, Rungchatdaporn Atiwithayaporn, Charas Suwanno, Parama</p> <p>Chairperson: Dr. Apollo Nsubuga-Kyobe</p>	

CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
13.00 – 14.00	<p>Concurrent Session No.9 – [Management/Organizational Behavior 2]</p> <p>Presenter 1: Kaewjomnong, Aniwat Presenter 2: Kaewjullakarn, Saovanee Jirajindakul, Watcharachai Apinawatawornkulm, Krisda Gleangjun, Suphavee</p> <p>Presenter 3: Chantaro, Isamon</p> <p>Chairperson: Dr. Victor Egan</p>	Bu-Nga Meeting Room
14.00 – 15.00	<p>Concurrent Session No.10 – [Ethics/CSR/Sustainability 1]</p> <p>Presenter 1: Rittima, Wiwat Presenter 2: Worasutr, Sorfar Presenter 3: Nasongsi, Sakda</p> <p>Chairperson: Dr. Apollo Nsubuga-Kyobe</p>	Bu-Nga Meeting Room
15.00 – 15.15	<i>Afternoon Refreshments</i>	
15.15 – 16.15	<p>Concurrent Session No.11 – [Logistics and Supply Chain 1]</p> <p>Presenter 1: Thoucharee, Sedthapoom Butchant, Suphakrit</p> <p>Presenter 2: Pangsuta, Tatayana Kasemset, Chompoonoot Thammasat, Ekachai</p> <p>Presenter 3: Kavanh, Somvang Suharitdamrong, Vithaya</p> <p>Chairperson: Asst. Prof. Dr. Wasan Karnchanamukda</p>	Bu-Nga Meeting Room

CONFERENCE DAY 1 : JANUARY 15, 2018 (MONDAY)		VENUE
16.15 – 17.15	Concurrent Session No.12 – [Marketing/Logistics and Supply Chain 2] Presenter 1: Jansri, Wilawan Presenter 2: Sirichote, Orachan Presenter 3: Thoucharee, Sedthapoom Numsaraphatnuek, S. Chairperson: Prof. Roger Baran	Bu-Nga Meeting Room
19.00 - onwards	International Gala Dinner	Sky Pool

CONFERENCE DAY 2 : JANUARY 16, 2018 (TUESDAY)		VENUE
09.00 – 10.00	Concurrent Session No.13 – [Tourism 2] Presenter 1: Nilrat, Salisa Bunsit, Thanawit Presenter 2: Hamah, Mewiya Bunsit, Thanawit Presenter 3: Kancha, Kannika Bunsit, Thanawit Chairperson: Dr. John Barnes	Dalah Meeting Room 1
09.00 – 09.40	Concurrent Session No.14 – [Economics 3] Presenter 1: Chemat, Adilah Samaae, Maisaroh Yudhi, Wahdi, Salasi April Presenter 2: Chul Woo Moon Presenter 3: Vehachart, Rungchatdaporn Atiwithayaporn, Charas Suwanmanee, Sinchai Wannapiro, Suntaree Suwanno, Parama Chairperson: Prof. Wahdi Yudhi	Dalah Meeting Room 2
09.00 – 10.20	Concurrent Session No.15 – [Education 2] Presenter 1: Suwannarurk, Jidapa Presenter 2: Tantanis, Panchaporn Sangprateptong, Vandee Promjouy, Somkid Wichitwanna, Somthawin Presenter 3: Karnchanamukda, Wasan Chairperson: Asst. Prof. Dr. Wasan Karnchanamukda	Bu-Nga Meeting Room
10.00 – 10.30	<i>Morning Refreshments</i>	

CONFERENCE DAY 2 : JANUARY 16, 2018 (TUESDAY)		VENUE
10.30 – 11.30	<p>Plenary Session</p> <p>Title: <i>Creativity and Innovation for smart societies and sustainable development</i> (each panel member will speak on the topic for five minutes, then the moderator will take questions from the audience)</p> <p>Panel: 1. Prof. Lindsay Falvey 2. Assoc. Prof. Kasem Asawatreratanakul 3. Dr. Chris Perryer</p> <p>Moderator: Dr. Victor Egan</p>	Dalah Meeting Room 1
11.45 – 12.30	Closing Ceremony	Dalah Meeting Room 1
	○ Arrival of guests	
	○ Best Paper Award / Good Paper Award	
	○ Speech by TSU – AFBE Secretary, Assoc.Prof. Kasem Asawatreratanakul	
	○ Closing Speech by Dr. Chris Perryer, AFBE President	
	○ Departure of conference delegates	
12.30 – 14.00	<i>Lunch</i>	Sunset Restaurant
14.00 – 15.30	AFBE Executive Meeting	Dalah Meeting Room 1
15.30 – 16.00	<i>Afternoon Refreshments</i>	

*****Please note that the schedule may subject to change as appropriate**