



CALL FOR PAPERS

WELCOME TO AFBE 2018

The 21st AFBE Conference, co-hosted by Thaksin University (AFBE 2018) will be held at Phuket Graceland Resort & Spa, Phuket, Thailand on January 15th - 16th, 2018. The theme of the conference is “creativity and innovation for smart societies and sustainable development”. While papers which directly address the conference theme are particularly welcome, all other areas of business and business education are also welcome. Manuscripts will be provisionally accepted based on submission of an abstract, subject to the full paper being received. All manuscripts will be double-blind peer-reviewed. The full text of papers accepted for presentation will be published in the conference proceedings and selected papers may be published in the AFBE Journal.

Conference Tracks

AFBE 2018 invites papers in all areas of business and business education, including:

- Marketing and Retail
- Economics
- Accounting and Finance
- General Management
- Human Resource Management
- Logistics and supply chain management
- Managing Innovation for Smart Societies
- Entrepreneurship
- International Business
- Social Engagement and Corporate Social Responsibility
- Knowledge Management
- Business Education
- Tourism and Hospitality

Important Dates

- Abstract submission : May 01, 2017 - September 30, 2017
- Full paper submission deadline : November 30, 2017
- Online registration deadline : December 15, 2017
- Conference dates : January 15-16, 2018

[Note: Acceptance of paper will be notified within 2 weeks after full paper submission]

The banner features a collage of images: a modern building, a group of students, a globe, and a traditional Thai temple. The text is overlaid on a dark blue and green geometric background.

TSU - AFBE | **2018**
International Conference | (The 21st AFBE 2018)

**Creativity and Innovation for Smart Societies
and Sustainable Development**

January 15-16 , 2018

Phuket Graceland Resort & Spa, Phuket, Thailand

TSU - AFBE 2018
International Conference | (The 21st AFBE 2018)

Registration Fees

- International Delegate including gala dinner : USD 350
- International student including gala dinner : USD 200
- Thai participant including gala dinner : 5,000THB
- Thai participant without gala dinner : 4,000THB
- Thai student and International student studying in Thailand : 3,000 THB
- Thai student and International student studying in Thailand without gala dinner : 2,000 THB

Contact Information

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Manuscripts should be submitted in MSWord format by email to:

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President of AFBE

Email : chris.perryer@uwa.edu.au

Website : <http://www.afbe.biz/>

NOTE: Authors should ensure that manuscripts conform to the formatting conventions set out in the guidelines for authors, available at http://www.afbe.biz/main/?page_id=54